

RENT THE BROADWAY THEATRE MARQUEE!

Thank you for your interest in renting the Broadway Theatre's Marquee! Given our primal location downtown, the marquee provides top public visibility and spectacle for your special announcement or congratulatory message. And of course, it makes for top-notch content for your social media!

All requests for marquee rental shall be submitted, with full details and requested day/times, to us@friendsofthebroadway.org. The Broadway Theatre will not be processing requests made through messages to our social media pages or via our contact form.

The base rate for renting the theater's marquee to present your own message will be **\$50 per 6 hours of time, per side**.

If you would like your personal marquee message to include the full neon lighting for any stretch of that rental period, it will cost an additional \$50. Please contact regarding dusk/night-time timing and availability.

Your message can be up to 3 lines of text, and a maximum total of 40 characters. One example of the maximum lines/characters:

CONGRATULATIONS ED
25 GREAT YRS
JOE'S PLUMBING

The Broadway shall exercise full discretion about which messages shall be permitted to display, and the availability depending on date and time desired.

The following are rules which the renter must abide by:

- All movement and placing of letters in the desired message will be done by a member of the Friends of the Broadway Board or a specialist selected personally by the FOTB. The renter is not permitted to hang the letters themselves, and any attempts to climb up to alter the sign will cause the agreement to be terminated and there will be no refund to their donation. The renter shall also be held responsible for any damages to letters or the marquee which occur through attempts to do so.
- No political campaign slogans or divisive language. The Broadway will exercise discretion in these matters when approving submitted messages.
- The FOTB must be paid in full for the marquee rental before the message is placed. Donations can be made via check to "Friends of the Broadway," cash on site, or via Paypal to us@friendsofthebroadway.org.
- The renter shall have 72 hours before the beginning of the agreed-upon start time to cancel their request for a full refund. If they cancel in fewer than 72 hours prior to the start time of their message display, the renter shall forfeit the \$50 base rental fee.